

Daniel Sandin

Online media specialist with experience in UX/UI, development, print, graphic design.

AMC Networks

Lead Technical Solutions Engineer – April 2017 - present

Lead assessment and integration of new technologies, initiatives, and processes into digital departments; established workflow and ensured best practices.

- Lead team of 3-5 developers and project manager focusing on front-end development and marketing initiatives.
- Assessed technologies for potential inclusion into pipeline and tech stack.
- Coordinated editorial and network groups with service providers to ensure full and appropriate usage of toolsets.
- Identified pain points and bottlenecks; worked to streamline processes.

Manager, Digital Projects and Technology – August 2012 - April 2017

Managed and developed digital initiatives for AMC/IFC supporting network properties. Oversaw strategy for site and app development working with editorial, video, ad ops, and engineering.

- Provided production, integration, and developmental support of interactive content including editorial, video, social and marketing/sponsorship initiatives.
- Oversaw transformation of IFC's digital properties to TVE.
- 2016 People's Voice Webby award Best Television website (amc.com); 2016 Best Home/Welcome Page Webby (bbcamerica.com); Holford Yearbook (FWA Mobile Site of the Day and FITC finalist); FITC award for Visual Design and Best of Show and Webby nomination (Back to Portlandia); AdWeek's Best Use of Alternative Media and Shorty Award nomination (Portlandia Co-Op).

Pearson Education

Media Producer, MasteringEngineering – January 2011 - August 2012

Senior Digital Editor, Engineering and Computer Science – July 2008 - August 2012

Advanced Media Producer – May 2007 - July 2008

- Media producer for MasteringEngineering and MyProgrammingLab. Recruited and managed subject matter experts, coordinated QA. Integrated application with internal systems and existing standards.
- Developed video tutorial pipeline for speed to market and ease of production.

- Developed modular, template-driven products focusing on their maturation into the standard production cycle. Optimized existing processes.
- Projects awarded Product of the Year two years running.

Production Editor – February 2003 - May 2007

- Managed production of textbooks and ancillary materials with authors, editors, developers, composers, and art studios.
- Produced and designed websites, book covers, CDs, and graphic assets.

MMT Solutions

Web Designer / Programmer – 1997 - 1998

Produced videos and designed and programmed web sites; clients included Ortho-McNeil, Electronic Trading Group LLC, MIIX, and Cystic Fibrosis USA.

Buttons Productions

Producer – 1997 - 1998

Web producer, copywriter. Designed brochures, and collateral material.

Freelance Work

Design and development in print and digital

- ARC-COM. Custom cart, user management, warehouse integration, admin.
- Earthfaire. Programmed, designed, and marketed ecommerce site since inception.
- Expansion Research. Developed custom CMS and WordPress theme.
- Bloomberg Press. Webmaster; Designed book jackets and web graphics.
- Dauphin. Designed/developed internal sales tracking tools, rewards program.
- Justin Hayward. Designed and developed site. Customized ecommerce.
- Lost and Found. TechSightings award; profiled on NPR and USA Today.
- Ortho-Biotech intranet. Engineered and designed.

Skills

Full stack web development; Graphic design; Design development and wireframes (Photoshop, Illustrator); Motion and 3D graphics (Maya, AfterEffects).

Education

MS, Digital Imaging and Design

New York University, CADA – 2004 - 2007

Lead animator on Donqui Hoti, a 4-minute short student film with over 15 animators.

Webmaster/Developer for the Digital Arts Network student news and portfolio site.

B.A., Literature, Art minor (photography focus)

Oglethorpe University – 1992 - 1996